



The Emergency Medicine Residents' Association (EMRA) and the American College of Emergency Physicians continue to enjoy a mutually beneficial relationship that is strengthened by collaboration and respect. This report details our activities, strategies and vision for fiscal year 2016 as outlined in our Shared Services Agreement.

### **Leadership Stipend Update**

EMRA invested the FY16 \$35,000 leadership stipend in efforts to maximize leadership opportunities and increase exposure for EMRA and emergency medicine.

EMRA Board leaders advocated for emergency medicine physicians in training by attending national conferences and meeting with organizational leaders.

Because of these efforts, the Emergency Department Practice Management Association (EDPMA) funded stipends for three resident scholars to attend their Solutions Summit. These resident leaders were paired with mentors to introduce them to the organization and EDPMA priority issues.

EMRA leaders also fully participated in the ACEP Leadership and Advocacy Conference and coordinated and facilitated the Health Policy Primer session. We shared our ideas for the Leadership Summit portion of the conference.

EMRA exhibited at the Social Media and Critical Care (SMACC) Conference to increase awareness of EMRA, our educational resources and publications. With the popularity of #FOAMed and the changing ways residents and medical students are learning, we want to keep our finger on the pulse of learning preferences of our membership.

EMRA leaders attended the CORD Academic Assembly. Not only did we meet with the CORD leadership, we also met with ALiEM and Hippo Education leadership. We found the networking, collaboration and relationship building to be invaluable.

ACEP, SAEM, AAEM, AAEM-RSA, CORD and EMRA collaborated on a joint booth at the Student National Medical Association, representing emergency medicine as a specialty rather than representing each individual organization. The new exhibit booth design was well received.

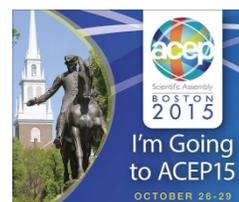
We also co-hosted an emergency medicine reception to better introduce the specialty to students.



EMRA supported Wellness Week through social media, videos of EMRA leaders sharing their personal pledge for wellness and an article from Dr. Kaplan in *EM Resident*.

## Promotion of Resident Registration at ACEP Events

EMRA promoted ACEP15 registration with banners on emra.org, direct emails to resident and student members and through social media. More than 300 students attended the Medical Student Forum which offers ideal exposure to both EMRA and ACEP. We also had the largest Residency Program Fair and Job & Fellowship Fair in EMRA's history. These events added value for our members and exhibitor partners.



EMRA and ACEP exceeded resident attendance goals, with 1,693 residents registered for ACEP15. In addition, nine Committee and Division leaders registered for the ACEP 911 Network.

The 20 in 6 Resident Lecture competition was a home run! This new EMRA event identified the next generation of EM lecturers, which hopefully will be popular future *Scientific Assembly* lecturers.

For the Leadership & Advocacy Conference, EMRA's homepage banner and social media efforts coincided with ACEP's launch efforts. EMRA exceeded its goal with 144 residents attending LAC, compared to 130 residents at LAC15) through a Chair's Challenge and ACEP Chapter Challenge campaign.

EMRA is honored to be selected by the ACEP Council for the Teamwork Award in 2015. This award memorializes the spirit of our collaboration and pursuit of similar goals.

The ACEP Diversity Summit included three EMRA members who contributed to the conversation on diversity and inclusion in our organizations.

EMRA's monthly electronic newsletter, *What's Up in Emergency Medicine*, promotes most ACEP meetings and resident/student opportunities. Each edition highlights a different ACEP Section as well, explaining and encouraging participation in the Sections.

## Highlight ACEP Member Leaders in EMRA Publications

[EMRA•CAST](#) launched a series of podcasts featuring inspiring stories of EM leaders and podcasts for medical students and residents.



EMRA•CAST highlights inspiring stories from accomplished EM leaders who have shaped and influenced our specialty. The inaugural EMPOWER series features Dr. Alison Haddock, Dr. Andy Bern and Dr. Steven Stack. You can listen to these interviews [here](#). Interviews have also been conducted with Drs. Kaplan, Parker, Rogers, Liferidge, Cirillo and Carr and are currently being edited.

EMRA also features ACEP leaders in an article series in *EM Resident* titled EMPOWER. This fiscal year, we have featured interviews with Dr. Brian Levine, Dr. Rich Levitan, Dr. Christopher Doty, Dr. Rebecca Parker and Dr. Amal Mattu. Click [here](#) to read them.

Other ACEP leaders contributed articles to *EM Resident*, including Dr. Kaplan's article on wellness; an article by Hans House, Stephen Wolf and Aly Smith on the ACGME consideration of resident duty hours; and an article by Jeffrey Druck and Zach Jarou highlighting the importance of a diverse physician workforce (including a pre-event promotion of the ACEP Diversity Summit).

We also launched [EMRA Hangouts](#) to deliver extraordinary education and advisement to EMRA members using video and audio streaming technology. For EMRA medical student members, EMRA Hangouts increases access and engagement with EM program directors to provide relevant information to help them match in emergency medicine. EMRA Hangouts are recorded and posted on [emra.org](#) and have featured Drs. Doty, Levine and Wieters. Approximately 75 medical students attend each EMRA Hangout.



## **Encourage Resident Participation in NEMPAC, EMF, 911 Network, ACEP Chapters and Sections**

EMRA funded \$16,000 in grants to ACEP Chapters and others in FY16 to support resident and student education meetings and initiatives. We provided structure and streamlined the application process.

EMRA co-hosted a Medical Student Symposia in Columbus with Ohio ACEP that reached 87 medical students. The Medical Student Symposia in Baltimore reached 92 students and we worked with ACEP Chapters in the region to promote.

EMF ads have been featured in each issue of *EM Resident*. To continue our tradition, 100% of EMRA Board members will donate to EMF at the Resident VIP level. 100% of EMRA Board members contribute at the resident Give A Shift Level to NEMPAC. We also featured NEMPAC ads in *EM Resident* and the ACEP15 onsite guide.

We appreciate ACEP recognizing EMRA Legislative Advisor, Dr. Jamie Dhaliwal, for the 911 Network Member of the Year Award for his efforts to recruit resident members to this campaign. We have made recruiting residents for the 911 Network a priority.

To increase our voice on NEMPAC, Dr. Dhaliwal also attends NEMPAC Board calls.

## **Encourage Young Physicians to Transition to Active ACEP Membership**

The ACEP Section brochure is included in our new member kits to encourage participation by transitioning members in ACEP Sections.



Collaboration between EMRA's 17 Committees and Division and ACEP Sections are a priority. Our Committee and Division leaders schedule their meetings at ACEP so that members can attend both meetings. ACEP Section leaders are speaking at our Committee and Division Meetings. For ACEP16, the ACEP Wilderness Medicine Section and the EMRA Wilderness Medicine Division will collaborate on the first EMRA MedWAR at Red Rock Canyon.

Through our EMPOWER podcast series mentioned above, we promote the benefit of further engagement with ACEP after EMRA.

Through our EMRA representatives, EMRA is supporting the Business/Leadership Curriculum Project of the ACEP Academic Affairs Committee and is eager to support their efforts.

We are also working with ACEP to revise the new member and renewal campaigns to position the value of membership.



# EMRA Membership Report

## MEMBERSHIP

15,194  
(up 9.4%)

## PROJECTS COMPLETED

EM Fundamentals  
Essentials of  
Airway Management  
Medical Student  
Survival Guide

Advocacy  
Handbook  
EMS Essentials  
Peds Meds app  
EM Day of Service  
EMRA=Cast  
EMRA Hangouts  
for students

20 in 6  
Resident Lecture  
Competition  
New Member Kits to  
100% EMRAfied programs  
Resident & student  
sessions @ ACEP15 & LAC  
AAMC Video Interview  
Advocacy Effort

## NEW BENEFITS

DRB  
Doctors Without Quarters  
Armstrong Relocation  
Virtual Essentials of EM  
Hippo EM

## FISCAL HEALTH

Balanced budget  
Steady investments  
No dues increase

## FY17 PLANS

Antibiotic Guide & app  
Critical Medications cards  
Ventilator Mgmt card  
Fellowship Guide

EMRA MedWAR  
Leadership Training  
100% EMRAfied campaign  
Rosh Review  
member benefit  
True Learn  
member benefit  
2 new awards

EMRA Match  
upgrade  
emra.org upgrade  
EMRA Hangouts  
for residents  
Health Policy  
journal club



# Fiscal Year 2016